



Greenwood Family YMCA
We build strong kids,
strong families, strong communities

Dear Friends,

John R. Mott, a Noble Peace Prize winner and a YMCA legend, recorded 15 lessons he had learned from his lifetime. One of those lessons applies to our 2008 at the Greenwood Family YMCA. According to Mott, you want to “Use the heroic appeal.” He said that a “heroic appeal often gets a heroic response. It is good to have difficulties because it calls out the most in you, it drives you to get cooperation of others, it drives you to God.”

So, after a difficult 2007, our board and staff really did use the heroic appeal. With each other, we reminded ourselves that what we do is very significant in our community. We were determined to continue providing services to under-served and to those who could not otherwise be included due to their inability to pay an established fee. We set out to remain accessible to our community despite have a year when membership revenue fell well below expectations.

In doing so, we developed four new major contributions from local businesses of over \$1500 each that resulted in over \$19,000 in 2008. We continued our partnership with Lander University and Self Regional Healthcare in our fight against obesity. We continued to seek God’s wisdom, guidance, and blessings so we could continue to provide essential programs that meet the needs of our community.

We are proud to say that we serve over 13,000 different people through programs that build a healthy spirit, mind and body. We are proud to say that our Open Doors program provides over 700 individuals an opportunity to enjoy the YMCA with financial assistance.

So what say you? Think about the breadth of programming we provide. Think about the values we teach to hundreds – even thousands of youth- each year. Think about the families of military personnel who must carry on while a deployment drags on. Do we provide a place where you can bring your family? Is the YMCA a good place to bring children? Do you feel a sense of fellowship and belonging at the YMCA?

It is our hope that you consider the Greenwood Family YMCA both successful and significant. Thank you for your prayers, your gifts and your time.

Respectfully,

David Tompkins
President, YMCA Board of Directors

Gray Stallworth
Chief Executive Officer

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