



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FOR A BETTER GREENWOOD

2011 Annual Report



A YEAR IN REVIEW

Message from the Board President

At the Greenwood Family YMCA, we are committed to the cause of Strengthening Our Community. The Y has a long standing mission: To put Christian principles into practice through programs that build a healthy spirit, mind and body for all. Our mission can be felt every day when you walk into our facilities or see the excitement on the faces of campers, students and program participants. Over 13,000 individuals have been part of our family where we focus on healthy living, youth development and social responsibility.

We have always believed that our work makes a difference in the lives of those we serve. Thanks to many of you, we are also able to serve over 2300 individuals through our outreach programs and financial assistance program that otherwise would not have been able to participate. Through our Partners with Youth Campaign and our local United Way, we raised over \$100,000 to help those who need us most take part in programs that have a life changing impact.

At the same time, we operated on a balanced budget, placed much needed funds into a deferred maintenance reserve and made improvements to our 21 year old facility. We could not have achieved this without our board members who have led with wisdom and compassion, our many partners who work beside us and an amazing staff! We are deeply grateful to you all.

We hope that as you review our annual report you will share in our enthusiasm for the many and meaningful ways our Y has served Greenwood and the Lakelands.

Best regards,

George Kennedy

George Kennedy
President, Board of Directors

Gray Stallworth

Gray Stallworth
Executive Director



To put Christian principles into practice through programs that build a healthy spirit, mind and body for all.

GRANDMOTHER GAINS CUSTODY

Sending A Kid to Camp

She knew it was the right thing and was very grateful when the judge finally awarded custody of her grandson to her. The young boy needs to be with family and it had finally happened.

However, Margaret found herself with a nine year old grandson living at home with her in a rural part of the county. There were no kids around for him to make friends with and she worked as best she could with jobs here and there. She needed something else for him but couldn't afford child care. Margaret heard about the Y and prayed that she might find someone who could help there.

Just as the summer was starting she explained to YMCA CEO Gray Stallworth her situation and asked for any help the Y could do. Through the Partners with Youth Campaign, the Y raises funds to help in these situations and Stallworth knew the right thing to do. It also happened to be after commitments were made and 'scholarship' spots in camp were already filled.

It would take a special effort to add Ray to camp this summer.

Stallworth set out to find donors who would go the extra mile so Ray could attend day camp for the summer. Generous donors came through. Summer camp went great for Ray and when school started back he wanted to come to afterschool at the Y.

His grandmother thought she could adjust her schedule and be at home for Ray in afterschool hours, but it didn't work out. So once again, she turned to the Y for assistance.

Ray is thriving in the afterschool program because of generous donors wanting to make a difference in Ray's life!

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SPLASH WATER SAFETY COURSE

A Lesson Of A Lifetime

According to the Centers for Disease Control, every day, about ten people die from unintentional drowning. Twenty percent are children aged 14 or younger. Drowning is the sixth leading cause of unintentional injury death for people of all ages, and the second leading cause of death for children ages 1 to 14 years.

The Greenwood Family YMCA, working closely with all Greenwood School Districts, conducts a special water safety program called SPLASH for students as part of their school day. Between District 50, 51 and 52, almost 1100 students complete the course. The course includes classroom activities and pool time. Two districts conduct the program for 5th graders and one for 4th graders.

Students become familiar with various types of bodies of water, different safety skills, and demonstrate in the water several safety techniques.

The favorite activity for most of the kids is turning over in the raft. After instruction in how to wear a life jacket, the students get in a raft with a partner. Then, they are 'turned over' and demonstrate that they won't panic, they search for the end of the pool (nearest safety) and swim to the side. They love it! Talk about overcoming fear, the students excitement is felt and HEARD throughout the pool.

Ware Shoals District 51 actually ends their safety course with a demonstration held at Pitts Park along the Saluda River. It's a dangerous spot and is no stranger to tragic accidents. With the help of Ware Shoals Fire Department, the West Laurens County Fire Department's Swift Water Rescue team and the YMCA Lifeguard Staff, the students witness what can happen along the dangerous shores and in the swift water of the river. The entire elementary school takes turns coming to the park to witness the demonstration.





HIGH HOPES PROGRAM VISITS LANDER LADY BEARCATS

Giving Kids New Experiences

Over 50 youth from the Greenwood Family YMCA's High Hopes program visited the Lady Bearcats Wednesday February 16 to see the basketball team's win over Francis Marion University. Each of the students qualified for the special treat as part of an incentive program.

The youth enjoyed the game a great deal and some participated in the half time entertainment. Six youth were selected to be in a dizzy bat contest. Others reached for t-shirts given away by Lander during breaks in the game. After the exciting win by Lander, the students, accompanied by YMCA staff, met briefly with Coach Kevin Pederson and his staff. He stressed that individuals must be in charge of their own efforts. Staff reported that the youth were very excited to see and hear from the coach, but what really got their attention was their visit with the Lady Bearcats! There was a lot of interaction between the players and the students.

Gray Stallworth, Executive Director of the YMCA, said that the children experienced a "Final Four like experience". According to Todd Waldrep, Assistant Family Services Director at the Y who oversees the four High Hopes sites, "the kids qualified by meeting our attendance standards, behavior expectations and by meeting academic requirements."



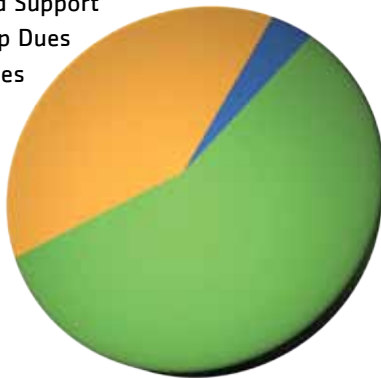
Beth DeLoach, YMCA Family Services Director, has been instrumental in developing the High Hopes program to its current place. Under Beth's leadership, the program expanded to a fourth site located at United Center for Community Care. The three other sites are located within Greenwood Housing Authority communities. The program served 155 kids in 2011.

Stallworth commented, "There are no throw away kids in our program. We want these kids to aim high. Having an experience such as this is very motivating and exciting for them. These are KIDS of PROMISE. We work hard to help them learn, grow and thrive."

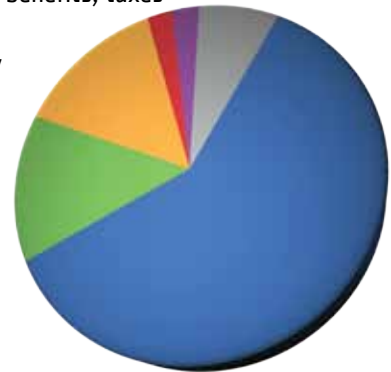


COMMUNITY IMPACT

- Contributed Support
- Membership Dues
- Program Fees
- Other



- Personnel, benefits, taxes
- Supplies
- Occupancy
- Equipment
- Reserves
- Other



REVENUE

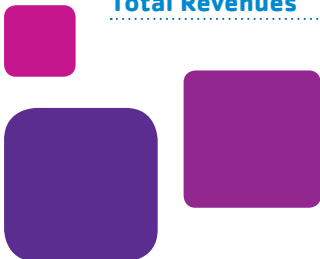
Contributed Support	\$122,507
Membership Dues	\$1,485,506
Program Fees	\$1,059,736
Other	\$4,420

EXPENSE

Personnel, benefits, taxes	\$1,601,316
Supplies	\$376,148
Occupancy	\$310,289
Equipment	\$63,965
Reserves	\$78,368
Other	\$213,496

Total Revenues **\$2,672,169**

Total Expenses **\$2,643,582**



STRONG PARTNERSHIPS

Listed are the names of the donors to the YMCA in the past year. Thank you all for your generosity and support.

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Brian Schoch - Agent State Farm Insurance
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